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Town Hall
Trinity Road
Bootle
L20 7AE

To:

The Chair and Members of the Overview and
Scrutiny Committee (Regeneration and Skills)

Date: 8 March 2023

Our Ref:

Your Ref:

Contact: Paul Fraser

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Dear Councillor,

OVERVIEW AND SCRUTINY COMMITTEE (REGENERATION AND SKILLS) - TUESDAY 7TH MARCH, 2023

I refer to the agenda for the above meeting and now enclose the following presentation which was unavailable when the agenda was published.

Agenda No.

Item

4. **Merseyside Recycling and Waste Authority – Service Delivery Plan 2022/23** (Pages 3 - 18)
Presentation by the Chief Executive of the Merseyside Recycling and Waste Authority

Yours faithfully,

Democratic Services

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MRWA SERVICE DELIVERY PLAN 22/23

LESLEY WORSWICK
CHIEF EXECUTIVE

Service Delivery Plan 22/23

CORPORATE PLAN

AIM 1:

- Improve the Sustainable Management of Waste and Resource

AIM 2:

- We will deliver effective waste services

AIM 3:

- Co-operate to Improve Working Arrangements

AIM 4:

- Measure and Report on Climate Change Impacts and Sustainability Improvements

Aim 1: Improve the Sustainable Management of Waste and Resources

EDUCATION PROGRAMME

RECYCLING DISCOVERY CENTRE (RDC) GILLMOSS

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- Engaged with over 8,000 residents since March 2022.
- 77% have been from education centres, and 33% from community or MRWA groups.



Aim 1: Improve the Sustainable Management of Waste and Resources



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EDUCATION PROGRAMME

SOUTHPORT ECO-CENTRE

- continued to embed waste and resource messaging into their curriculum and have supported our Recycle Right campaigns
- Christmas campaign with The Atkinson Theatre, virtual advent calendar.
- Sent out to schools across the LCR Included videos from cast members.
- Currently planning Food Waste Awareness Week

Aim 1: Improve the Sustainable Management of Waste and Resources

Recycling Matters



PHASE 1

Large billboards and social media.
Highlighting why recycling is important.



PHASE 2

Focus on materials that are often put in the bin but could be recycled.
Radio advert and social media.



PHASE 3

Contamination - identifying the main causes of contamination.
Bus adverts, train stations and social media.

CLIMATE ACTION PLAN REVIEW 2022

- Two year review
- Climate Action Group meets quarterly
- High level document accompanied by detailed action plan
- Public facing



Climate Action Plan 2022



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Our response

Deliver a zero waste campaign across LCR with internal and external engagement

Develop awareness resources to support residents and community groups in moving towards zero waste

Establish a three-year food waste prevention and reduction plan

Explore opportunities to develop at least one reuse hub in the LCR

Identify opportunities to work with community organisations, SMEs and other stakeholders to develop reuse networks

Establish business support programmes to expand circular activity in the LCR

Increase biodiversity and support local nature recovery

Investigate options for carbon sequestration across the estate

Review priority materials for climate action following 2021 waste composition analysis

Engage with MRWA staff to raise awareness about the circular economy, zero waste and net zero carbon



This document will be reviewed by 2025.



Liverpool
City
Region



Zero Waste 2040 Strategic Framework

STRATEGIC OUTCOMES

People



- Governance
- Social Value

Planet



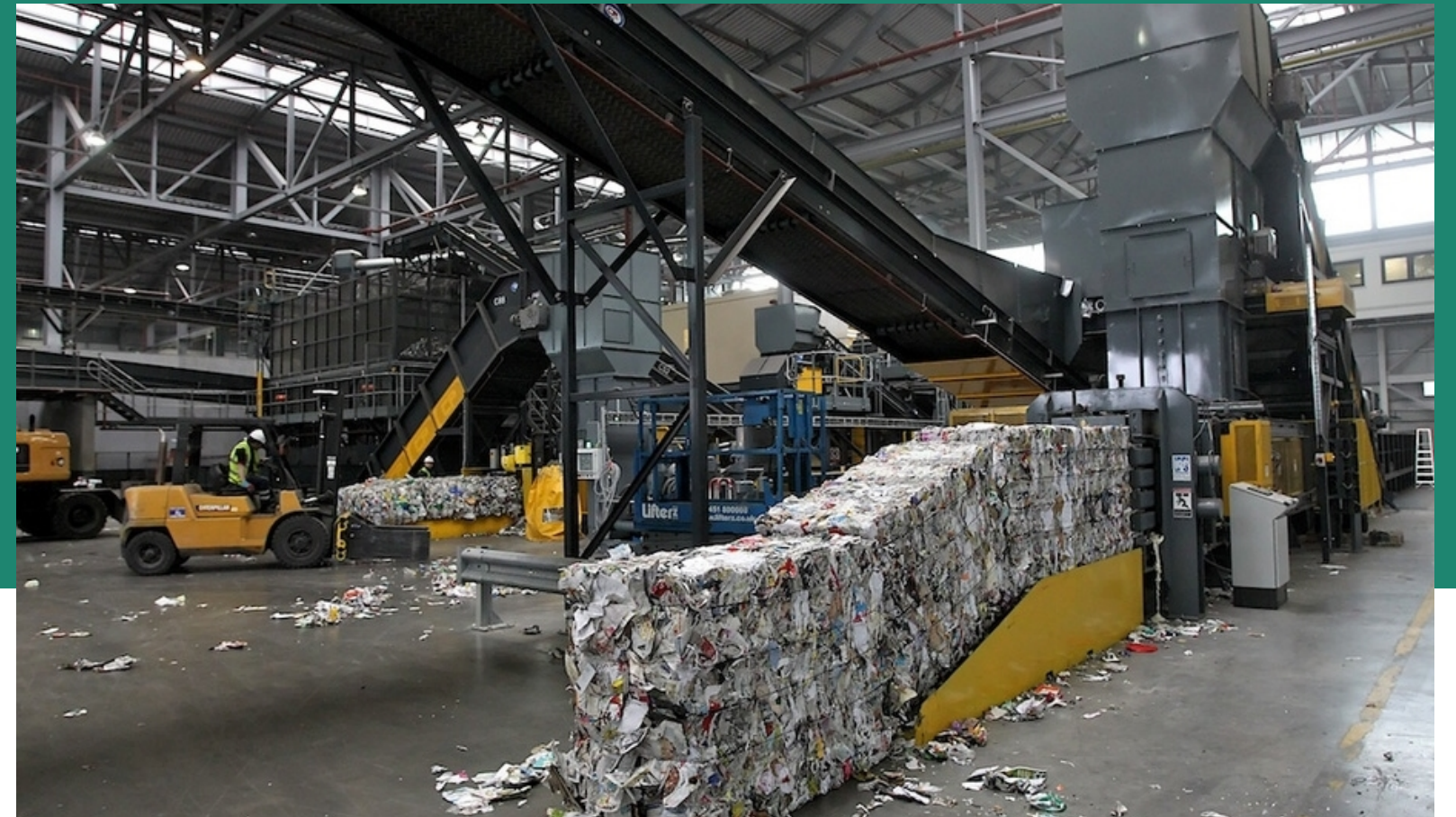
- Climate and carbon
- Resource efficiency

Economy



- Cost efficiency
- Green jobs
- Circular economy

AIM 2: WE WILL DELIVER EFFECTIVE WASTE SERVICES



RRC – MERL/SUEZ

- Signed 2013, operational 2017, 30 year lifespan
- Provides residual transfer, transport & treatment services for all of M&H's residual municipal waste
- RTLS in Kirkby, rail-linked to EfW facility at Wilton on Teesside
- Currently accepting c. 450k tonnes residual waste per annum

WMRC – VEOLIA

- Signed 2009, runs to 2030 (7 years remaining)
- Provides:
 - 4 waste transfer stations
 - 2 materials recovery facilities (MRFs)
 - 16 HWRCs
 - Materials transport
 - Reprocessing of recyclable materials

AIM 2: WE WILL DELIVER EFFECTIVE WASTE SERVICES

- RRC handled 483,249 tonnes in 21/22 (latest available data)
- MRFs handled 119,477 tonnes in 21/22
- WRCs handled 169,911 tonnes 21/22, with an estimated 3 million visits through the year
- MRWA's overall recycling rate – including kerbside collected waste, HWRCs was 36.6%
- Sefton recycling rate 21/22 33.2%

GOING FORWARD

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CONSISTENT RECYCLING

- Increasing recycling performance
- Reducing confusion about what can be recycled
- Consistent recycling services across England

EXTENDED PRODUCER RESPONSIBILITY

- Polluter pays
- Producers (retailers, manufacturers) fund waste management of in-scope materials (consistent recycling)
- Making packaging easier to recycle
- Increased recycling (and eventually reuse) and reduced carbon impacts

DEPOSIT RETURN SCHEME

- Reducing litter from drinks containers
- Incentivising consumers to return items (for recycling)

MRWA & Veolia Community Fund 2023-2024

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“
**CREATIVE PEOPLE & NEW WAYS OF THINKING
TO ENCOURAGE PEOPLE TO CHANGE THEIR
HABITS**



Merseyside Recycling & Waste Authority
Community Fund
In partnership with Veolia

Aim 3: Co-operate to Improve Working Arrangements

COMMUNITY FUND KEY PRIORITIES 23/24

- Food
- Textiles
- Furniture
- W.E.E.E. (Waste Electricals and Electronics)



2022-23	Output
Material Diverted from disposal	114 tonnes
CO ₂ equivalent reduction	67.61 tonnes
Direct Engagement with participants	15,544 people
Volunteer support	22,790 hours
Community occasions	58 events
Training	741 sessions

Aim 4: Measure and Report on Climate Change Impacts and Sustainability Improvements



SUSTAINABLE DEVELOPMENT GOALS

Baseline report available, Review of what we do 'aspects' and the effects 'impacts', highlighted our 4 priority goals.



CLIMATE ACTION

Internal climate action group meet quarterly. Annual report to be developed and detailed action plan updated annually.



DATA

WCA 2020, Waste Data Flow, tonnages

What we want to achieve

Our key priorities

Any questions?



Thank you